

SHORT-FORMAT PROGRAM

A LOOK BACK AT OUR HOSTS' GREATEST WORLD CUP MEMORIES

The match starts before the match

Iconic TV hosts from the M6 Group will wear the French national team jersey (new or old one). They will share their pre-match rituals, their emotions as supporters, and their personal connection to the FIFA World Cup™. From the 1998 victory to the 2018 triumph, they will talk about their greatest memories through a 5-episode short-format program.



Broadcast & performances

Channel : M6, W9, Gulli

BB 8s in & out

Period : S13, S14 and S23 (3 weeks)

Short program slots :

M6 : LàV 7:45 p.m. (W13 and W23) + Day 1 = around 8:50 a.m., 12:40 p.m., 7:35 p.m.

W9 : LàV 5:30 p.m. / D 8:45 p.m. (W13, W14, and W23) + Day 1 = around 11:20 a.m., 12:40 p.m., 3:30 p.m. and 5:30 p.m.

Gulli : LàD 9:00 p.m. (W13 and W23) + Day 1 = around 6:30 a.m., 1:30 p.m., 3:45 p.m. and 9:00 p.m.*

47 GRP Man 15+

100 ODV

1 PLACE

TV : 96K€ / Production : from 105K€

